

### discover a **new world** inside ---



### our experience is what makes us unique

Soft Play<sup>®</sup> is a proven global leader in the contained play industry. We bring over 30 years of experience and industry knowledge that is unmatched. Through unique play designs, a passion for quality and safety, and the uncompromising commitment to our clients' success, we build play spaces that attract and engage families day after day.



when you see the video symbol visit www.softplay.com/video-gallery to see this product in action





2 our difference

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5	the value of active play
7	playground purchasing options
8	what's new
10	custom themed solutions
14	featured projects
24	our process
26	large attractions
30	midsize playgrounds
34	small play areas

- 38 toddler play systems
- 42 play events
- 48 color and material specifications

### our difference is your advantage

#### **Reliability.**

We build long-term partnerships and consistently strive to exceed our client's expectations.

#### **Experience**.

Founded in 1984, Soft Play<sup>®</sup> is the most experienced contained play solutions provider.

#### Turnkey Solutions.

We will support you every step of the way with design, installation, and after-sale service.

#### **Client-Driven.**

Based on your business and community objectives, we will design a playground that will work for you.

#### Manufacturing Excellence.

Manufacturing excellence permeates everything we do in our 300,000 square feet manufacturing facility, located in Monett, MO, USA, from making sure we maintain our quality and environmental standards to delivering every project on time.

#### Quality & Safety.

All our products meet or exceed safety standards including ASTM 1918 Standards for Soft Contained Playground Equipment, and we comply with the requirements of the Consumer Product Safety Improvement Act.

#### **Globally Connected.**

We are a part of PlayPower, Inc., a global leader in the play industry. This means that we have deep resources to develop innovative play areas, beyond contained play.

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2



### the value of active play

### Soft Play<sup>®</sup> moves bodies, minds, and imaginations

Accessibility to active play for kids of all ages and abilities. A well-designed playground should provide an accessible play opportunity for children with special needs and include areas for different age groups. Committed to creating truly inclusive play spaces, we are proud to be the first company to offer upper level ADA access to our play systems.

Sensory stimulation in every play design. For children, engaging all of the senses translates into better physical, cognitive, emotional, and social development. By designing a rich sensory play environment you can provide a vital developmental experience for the entire community.

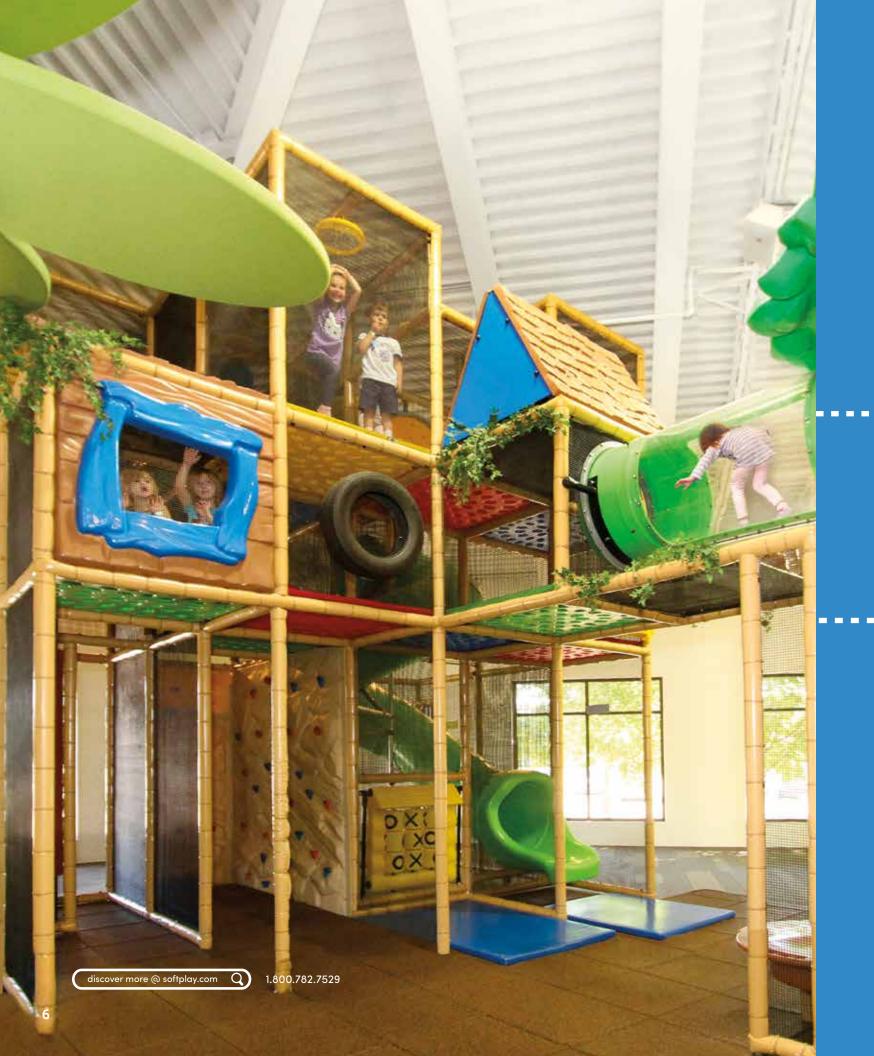
Physical play is a must-have to promote a healthy lifestyle. Soft Play playground designs include exclusive to us play components that keep kids active for hours while offering age-appropriate, fun, and challenging ways to strengthen their bodies.

The power of imagination is realized. With our play designs, we inspire kids to imagine. We strive to create play environments that promote free play and encourage kids to use their imagination to solve problems or dream about the future.

### Today's children are spending an average of seven hours a day in front of electronic screens, far exceeding the two-hour daily limit recommended by pediatricians.

(The Henry J. Kalser Family Foundation)





### playground purchasing options

We understand that purchasing a playground requires a significant investment. To help you purchase what you want and what your organization needs, we offer a variety of purchasing solutions.

### Soft Play<sup>®</sup> makes purchasing simple and easy



**Bidding Made Easy.** Soft Play is proud to partner with the National Joint Powers Alliance (NJPA), a government-sourcing program that assist public agencies in the cost of their purchased goods by pooling purchasing power.

Join NJPA and streamline your playground purchase while satisfying your local bidding requirements. NJPA members enjoy quality products, exceptional service, and nationally leveraged contract pricing. Membership is free! Call our representative or go to NJPA.org and sign up today!

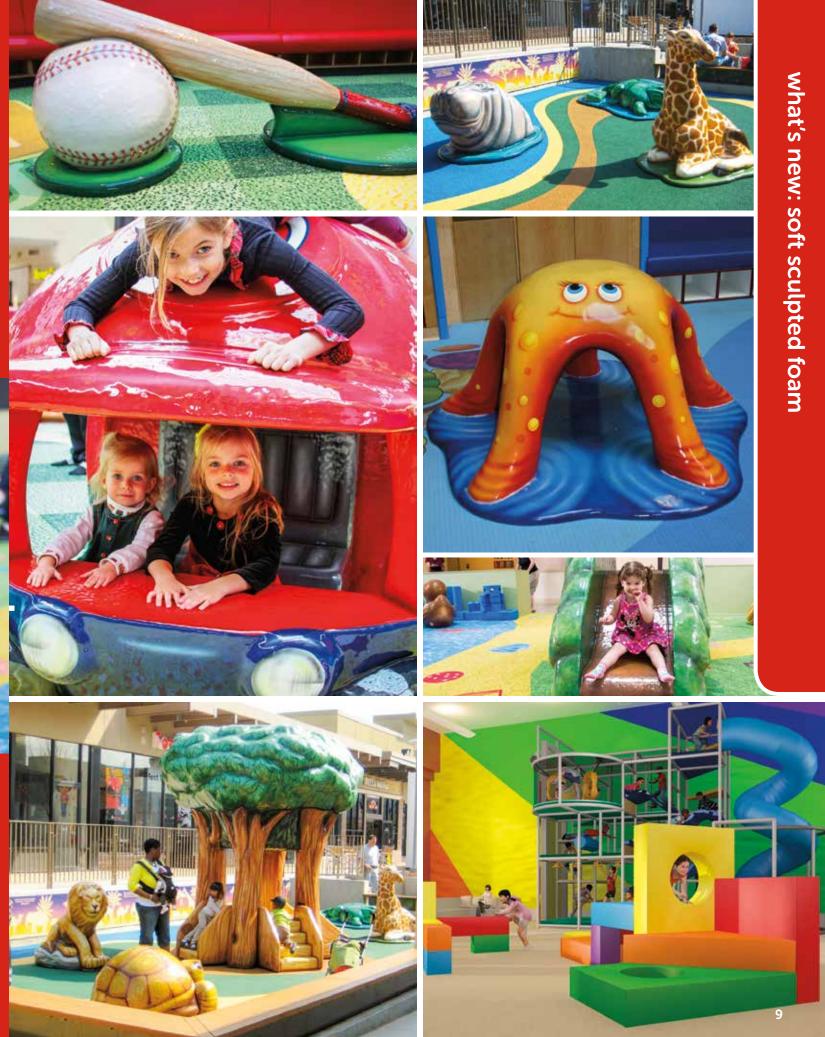
#### Financing.

Soft Play has teamed up with leasing companies to provide capital for play equipment and to save you some money. Contact a Soft Play representative for more information.





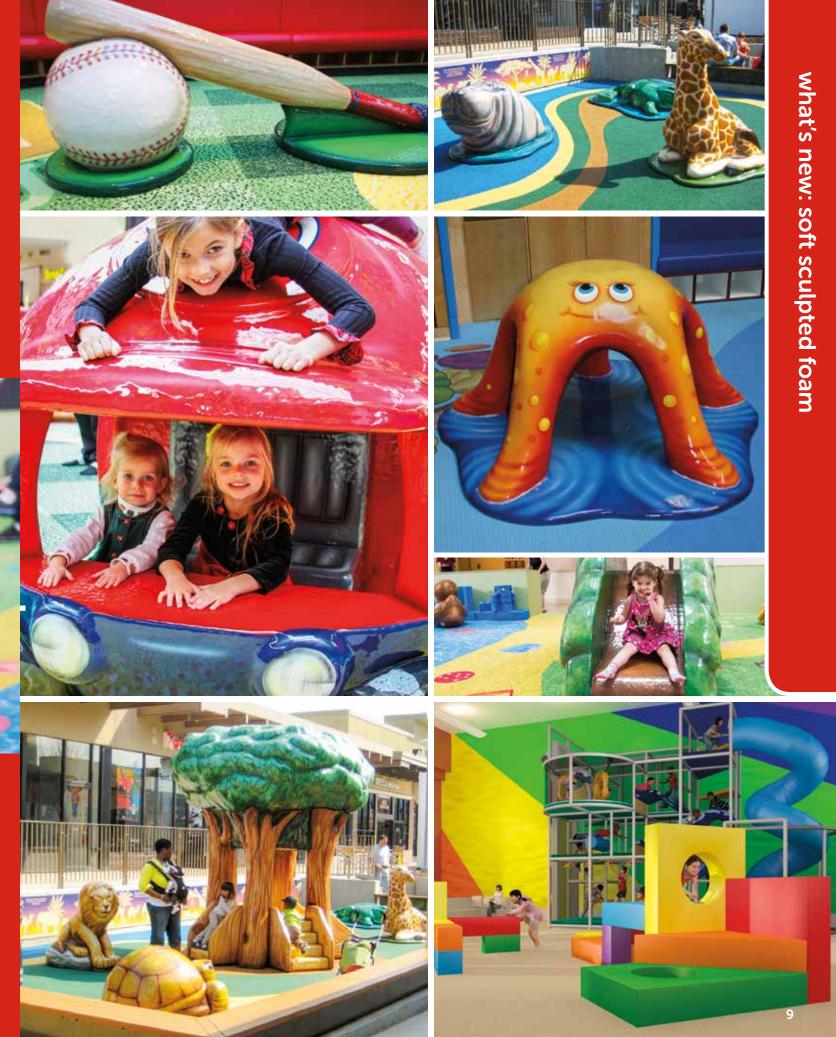


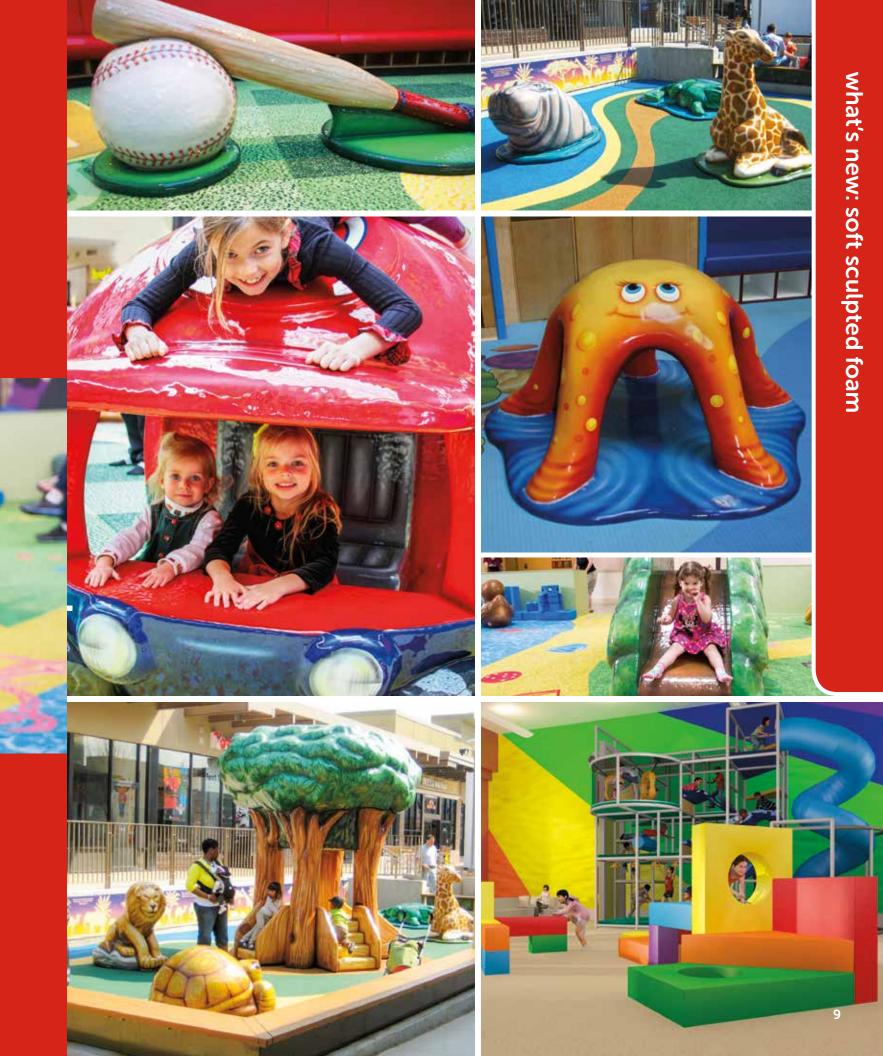




### what's new: soft sculpted foam

### custom crafted play sets your destination apart







Soft Play<sup>®</sup> now offers soft sculpted foam play! Our custom soft foam designs guarantee endless fun, while adding character to your destination.

### why add soft sculpted foam play?

Create a destination that everyone talks about.

- Differentiate your place and build your brand.
- Deliver rich, multidimensional learning opportunities.
- Strengthen community connections.
- Engage families in a meaningful way.

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### 2. build

After the concept is finalized, we'll build your playground to maximize space for an active and fun play experience, providing a solid foundation for themed elements.



#### 4. impress

We can help you create play environments that are uniquely yours. It's a perfect time to impress your visitors with play spaces that stand out!

## custom themed solutions

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### dreams made into reality



Bear Valley Community Church play space, in Colleyville, Texas, is a one-of-a-kind play attraction that incorporates unique themed elements and different ways for kids of all ages and abilities to climb, spin, and slide. Soft Play<sup>®</sup> worked together with Little Mountain Productions, a leader in creative renovation and facility design, to deliver a play space that was fun and exceptional. Are you ready to make your dream a reality?

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### 1. imagine

Unique playgrounds start with exceptional vision. We help you translate this vision into reality.



### 3. theme

Theming enhances the impact of your playground. With our playground designs, installation of theming elements is an easy process. As theming can get expensive, we also developed low cost theming options. Talk to our representative to learn more.



























Concord, North Carolina





### we attract families everywhere we go

Soft Play<sup>®</sup> designs exceptional play spaces that attract families and keep them coming back for more. We don't just create playgrounds, we create tools to engage and entertain families day after day.

### featured projects

family entertainment center church / faith center health / fitness center other projects

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soft **play** 

10



Mountain Play Lodge Arden, North Carolina

### family entertainment center

### the story : Mountain Play Lodge

Mountain Play Lodge is an indoor play and party center located in Arden, NC. When Mountain Play Lodge opened their doors in 2011, their main entertainment was bounce houses. However, the indoor inflatable play business had many disadvantages and turned out to be an expensive and time-consuming business.

To become more efficient, Mountain Play Lodge installed one Soft Play® structure that allowed them to significantly increase play capacity and drive family traffic from all over the region. Within a year, Mountain Play Lodge replaced the rest of the bounce houses with Soft Play structures.

Today, the owner of Mountain Play Lodge enjoys the cost-saving benefits of an indoor Soft Play playground, entertaining over 600 people a day, spending less time on maintenance and more time with his family.



#### client feedback

"Our biggest concern was safety and labor costs. Our goal was to make us more efficient and to be able to serve our customers better. Soft Play was a perfect solution for this."

> Shaun L., Owner Mountain Play Lodge, Arden, NC



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16





### church / faith center

### the story : Kirk Crossing

Kirk Crossing is one of the largest churches in Jenks, OK. When it was time for Kirk Crossing to grow, they knew they needed to impress and stand out. When Kirk Crossing built their 35,000 square-foot facility, they wanted to include a state-of-the-art play area to attract more families.

Kirk Crossing challenged Soft Play<sup>®</sup> to design a play space that combined a clean architectural look to complement the new church building, along with fun and inclusive play opportunities that would become an outreach to the whole community.

The final result was the best of both worlds: clean open sight lines and high play value. This design incorporates active play events and integrates sensory play at the ground level, creating a perfect place for kids of all ages and abilities to play side by side. Kirk Crossing's spacious building demonstrates the new trend in church construction with large lobbies and indoor play area.



#### client feedback

"Our Soft Play indoor playground communicates immediately to families that first walk into the building that 'WE LOVE KIDS!' – without us saying a word. It has also helped increase the fellowship time that families experience at Kirk Crossing."

> Sean F., Campus Pastor Kirk Crossing, Jenks, Oklahoma

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### health / fitness center

### the story : Bristol Family YMCA

Little visitors to Bristol Family YMCA now have their own place to exercise. More importantly, it is more fun than a treadmill. This is exactly what a kids' gym should be – a fun place that children can't get enough of.

Bristol YMCA wanted to build a visually inspiring active play area accessible to all, including kids with special needs, teens, and their parents. Working side by side with John Mack, Chief Operation Officer of Bristol YMCA, a dedicated Soft Play<sup>®</sup> team designed a playground that integrated many active, co-play, and inclusive play opportunities for kids of all ages and abilities.

The result was a play structure that keeps kids busy and active while their parents enjoy the amenities of the YMCA. A four-story playground goes almost to the ceiling. It is an inspiration for kids to stay active and learn to play together.

### client feedback

"Soft Play is a trustworthy partner. They worked with us to ensure we got the playground we wanted. Teenagers love this playground. Kids with special needs love to go all <u>away to the top</u>. This playground gives all kids a chance to be active."

> John M., Chief Operating Officer Bristol Family YMCA, Bristol, Tennessee





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20

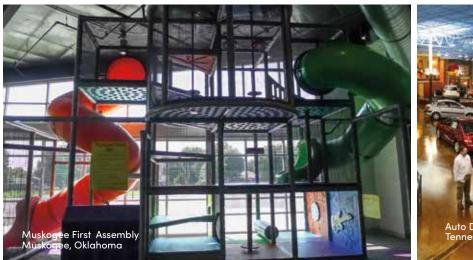
featured projects: health / fitness center



















### 2. production

With over 300,000 square feet at our manufacturing and distribution facility in Monett, MO, we have in-house rotational molding, metal fabrication, and powder coating capabilities, and can ensure quality control and on-time delivery.



### 4. play

Time to play! This more than 1,800 square-foot playground is now a part of a new addition at the Bobby Miller Activity Center at Newt Hinton Park, Tuscaloosa, AL. Making your dream playground a reality is as easy as 1, 2, 3, 4.



"I haven't been on anything like this before. There are pogo sticks. There are lots of slides." Tiffany, 13 said. "You can just go crazy! It's huge!"

### our process

### great ideas start here

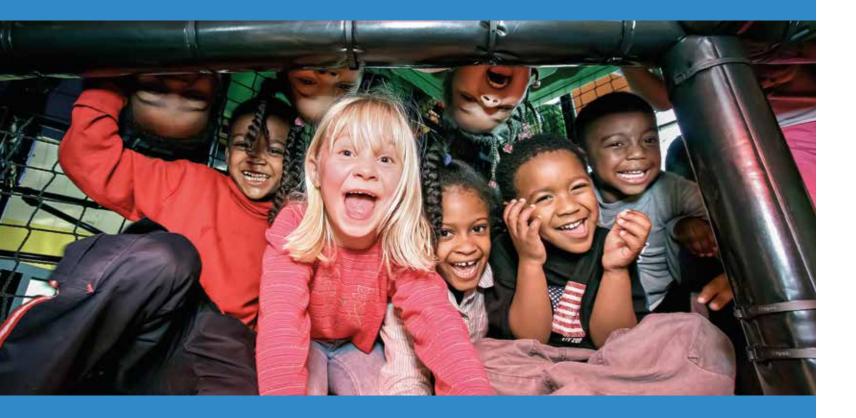
large attractions

small play areas

play events

midsize playgrounds

toddler play systems



Explore the sampling of various play configurations and use them as a guide to build your own playground and significantly enhance your play space. More ideas at www.softplay.com/products

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### 1. design

Our creative team will prepare a proposal package that includes the types of play structures, photo realistic renderings, site plans of all unit levels, and the key play events.



### 3. installation

We personally train, certify, and periodically test our group of approved and independent installation professionals to help ensure proper assembly of our systems.









### large attractions

### the options are endless here



Looking for something big? Soft Play<sup>®</sup> super-sized play areas create a memorable family experience, endless play opportunities, and are a proven revenue generator. They are ideal for businesses looking to attract families and entertain children for many hours. For more ideas visit www.softplay.com/large-attractions

P27687G

play capacity 196 children playground footprint 53'2"w x 35'2"d (16.20m x 10.72m) 604 ft<sup>2</sup> (56.2 m<sup>2</sup>) minimum site dimension 58'2"w x 40'2"d (17.73m x 12.24m) ADA L2 Access

play equipment height 24'3" (7.40m) recommended surfacing

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play events:

- 20' spiral slide
- triple slide
- criss-cross
- hover ring
- log roll
- pogo power
- rope walk
- stand-n-spin
- skywheels
- wobble hopper
- observation ball
- play panels
- sprouts
- toddler slide
- ADA accessible platform climb
- graphic theming and much more!





customize for low ceilings and entertain for hours

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45'2"w x 33'2"d (13.77m x 10.11m)	ADA L1 Access
minimum site dimension	
40'2"w x 28'2"d (12.24m x 8.58m)	374 ft <sup>2</sup> (34.7 m <sup>2</sup> )
footprint	recommended surfacing
160 children	24'3" (7.40m)
play capacity	play equipment height





junior roll

log roll

rope walk

#### P28164

play capacity 250 children footprint 62'2"w x 35'2"d (18.95m x 10.72m) minimum site dimension 66'w x 40'2"d (20.12m x 12.24m)

play equipment height 15'3" (4.36m) recommended surfacing 749 ft<sup>2</sup> (69.5 m<sup>2</sup>)

ADA L1 Access

play events: • 10′ foot slide web platform cave crawl • criss-cross confusion maze • fun forest hover ring

• sit-n-spin kid conveyor skywheels kleen machine play panels toddler slide • pogo power • tire climbers pyramid climb • tot zone rock course sprouts

observation ball



play capacity 166 children footprint 40'2"w x 39'2"d (12.24m x 11.94m) 681 ft<sup>2</sup> (63.2 m<sup>2</sup>) minimum site dimension 45'2"w x 44'2"d (13.77m x 13.46m) ADA L1 Access

play equipment height 21'11" (6.68m) recommended surfacing

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#### play events:

- 18' slide
- triple slide
- cave crawl
- criss-cross
- hover ring
- kid conveyor
- kleen machine
- log roll
- pogo power
- the squeeze
- stand-n-spin
- skywheels
- wiggle waggle







#### play events:

- 10′ slide
- 14' slide
- 5' slide
- criss-cross
- hover ring
- kids conveyor
- kleen machine
- pogo power
- stand-n-spin
- skywheels
- wobble hopper
- gator walk
- shade
- kids corner



add style to your space climbers





#### P28170

play capacity 62 children footprint 16'2"w x 28'11"d (4.93m x 8.81m) minimum site dimension 21'2"w x 33'11"d (6.45m x 10.34m) **ADA L1 Access** 

play equipment height 14'3" (4.36m) recommended surfacing 157 ft² (15 m²)

### midsize playgrounds

### playgrounds that are timeless



Creative designs and unique play environments – these are some of the elements that define our midsize playground systems. These colorful kid-tested systems provide children with the essential elements to spark their imaginations and enhance their play. More ideas at www.softplay.com/classicplaygrounds

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play events:

- 10' slide
- hover ring
- kid conveyor
- log roll
- stand-n-spin
- wobble hopper
- wiggle waggle observation ball
- soft **pla**





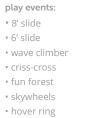


#### P28192

play capacity 100 children footprint 35'10"w x 30'3"d (10.92m x 9.22m) minimum site dimension 40'10"w x 35'3"d (12.45m x 10.74m)

play equipment height 18'3" (5.58m) recommended surfacing 420 ft<sup>2</sup> (39 m<sup>2</sup>)

ADA L1 Access



 rock course log roll • tube crawls safari vehicle junction cubes observation ball • hippo

• frog gator walk

play panels



#### P28161

play capacity	
70 children	
footprint	
14'10''w x 22'd (4.52m x 6.71m)	
minimum site dimension	
19'10''w x 27' (6.04m x 8.23m)	

play equipment height 21'3" (6.48m) recommended surfacing 176 ft<sup>2</sup> (16.4 m<sup>2</sup>)

**ADA L1 Access** 



#### P27810A

play capacity	
105 children	
footprint	
46'2"w x 19'2"d (14.07m x 5.84m)	
minimum site dimension	
51′2″w x 24′2″d (15.59m x 7.37m)	

play equipment height 15′5″ (4.70m) recommended surfacing 307 ft<sup>2</sup> (28.5 m<sup>2</sup>)

ADA L1 Access

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model options subject to change without notice







#### play events:

- 16' slide
- criss-cross
- hover ring
- log roll
- pogo power

#### • sit-n-spin

- skywheels
- wobble hopper
- crawl tubes





#### play events:

- cave crawl
- criss-cross
- fun forest
- hover ring
- kid conveyor
- log roll
- rock climb
- the squeeze
- stand-n-spin
- skywheels
- wobble hopper



# midsize playgrounds







#### Fits Right In™ | SU-0550

**play capacity** 15 children **playground footprint** 7'6"w x 5'1"d (2.29m x 1.55m) **minimum site dimension** 9'6"w x 10'9"d (2.90m x 3.28m) play equipment height 8'3" (2.53"m) recommended surfacing 65 ft<sup>2</sup> (6.04 m<sup>2</sup>)

ADA L1 Access

small play areas

### small spaces can be big fun



We at Soft Play<sup>®</sup> have taken big ideas and scaled them to fit into just about any space. Our small area playgrounds are the perfect solutions for businesses that don't have the floor space or ceiling heights to accommodate full-sized play systems. Just because the play area is small doesn't mean the play experience has to be. Our "mini-attractions" encourage first time and repeat visitors to stay longer and come back for more.

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model options subject to change without notice



- play events:
- rock climb panel
- sprouts
- sit-n-spin
- skywheel
- rope climb
- red-green-lemon-blue activities and platforms
- customizable polycarbonate panels
- ez track system designed to make
- self-installation, moving, maintenance, and cleaning a snap











#### P27983

play capacity 11 children footprint 18′2″w x 13′2″d (5.54m x 4.01m) minimum site dimension 23'2"w x 18'2"d (7.06m x 5.54m)

play equipment height 7′7″ (2.31m) recommended surfacing 165 ft<sup>2</sup> (15.3 m<sup>2</sup>)

 toddler slides climbs and slides dinosaur theming

play events:

ADA L1 Access



#### P27877

play capacity 24 children footprint 12′2″w x 14′6″d (3.71m x 4.42m)

minimum site dimension 17'2"w x 19'6"d (5.23m x 5.94m) play equipment height 8'3" (2.53"m)

recommended surfacing 103 ft<sup>2</sup> (9.5 m<sup>2</sup>)

**ADA L1 Access** 



• 4' slide



play capacity		
27 children		
footprint		
12'2"w x 16'2"d (3.71m x 4.93m)		
minimum site dimension		
17'2"w x 21'2"d (5.23m x 6.45m)		

play equipment height 12'4" (3.75m) recommended surfacing 69 ft<sup>2</sup> (6.5 m<sup>2</sup>)

ADA L1 Access



#### P28014

13'2"w x 21'2"d (4.01m x 6.45m)	ADA L1 Access
minimum site dimension	
8′2″w x 16′2″d (2.49m x 4.93m)	52 ft <sup>2</sup> (4.8 m <sup>2</sup> )
footprint	recommended surfacing
14 children	7′9 (2.37″)
play capacity	play equipment height

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- play events:
- 8' slide
- t-tube
- elbow 90 degree

#### play events:

- wave climbers
- play panels
- slide



## small play areas

### toddler play systems

### create a whole new world to explore



Parents are always looking for fun and imaginative ways for their little ones to play, discover, and grow. That's why at Soft Play<sup>®</sup> we have developed a variety of play activities designed specifically for the unique needs of toddlers. From engaging activity centers to sliding and climbing, we can build what you need to keep your smallest customers – and their parents – happy.

Sprouts are designed specifically for toddlers. Six inventive shapes with bright and fun colors stimulate a toddler's mind and body while offering interactive and memorable experiences for both kids and their parents.



#### loop

An elliptical form has a smooth opening for easy crawl-through play, promoting balance, coordination, and curiosity. Connect several loops for additional challenges and fun while adding bright and interesting colors to a play space.





#### node

This playful amorphous shape stands 30" tall and encourages discovery through the mirror and bead panels central to each unit.



step pods

This stepping-stone-like form is placed in linear groups and can be stacked two-high to create a low to high profile that encourages balance and spatial association. Children can pretend to be mountain climbers or imagine they are crossing a rocky river with these Step Pods.

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38

### sprouts<sup>™</sup>

Sprouts innovative and durable designs offer texture and technology with tactile surfaces to create an interactive and open play experience for children 3 years and younger.



undulations that create an irregular path for toddlers to crawl and play. The textured pieces connect to create pathways to fun.



spin cup

It's always fun to spin. This low to the ground cup-shaped form spins 360°. Kids can sit, spin, and discover by themselves or with a friend for cooperative play, adding a whole new activity to sprouts.



bean

This jelly-bean inspired shape offers the most play opportunity of all the sprouts. Tots can crawl on, over, and under the Bean while testing their balance and climbing skills.



### fencing / play panels



toddler fence





driving mirror

### tot playgrounds



kids corner



tot treehouse

### animal sculptures



gator walk

hippo



caterpillar

### sculpted soft foam



treehouse with slide

airplane



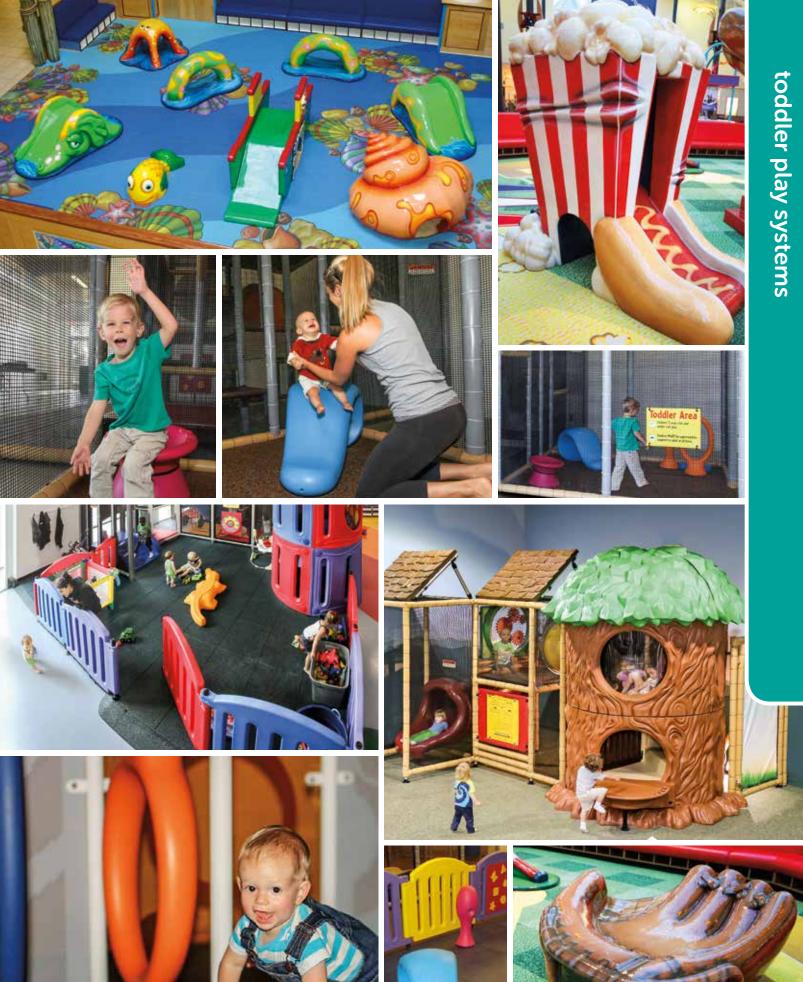




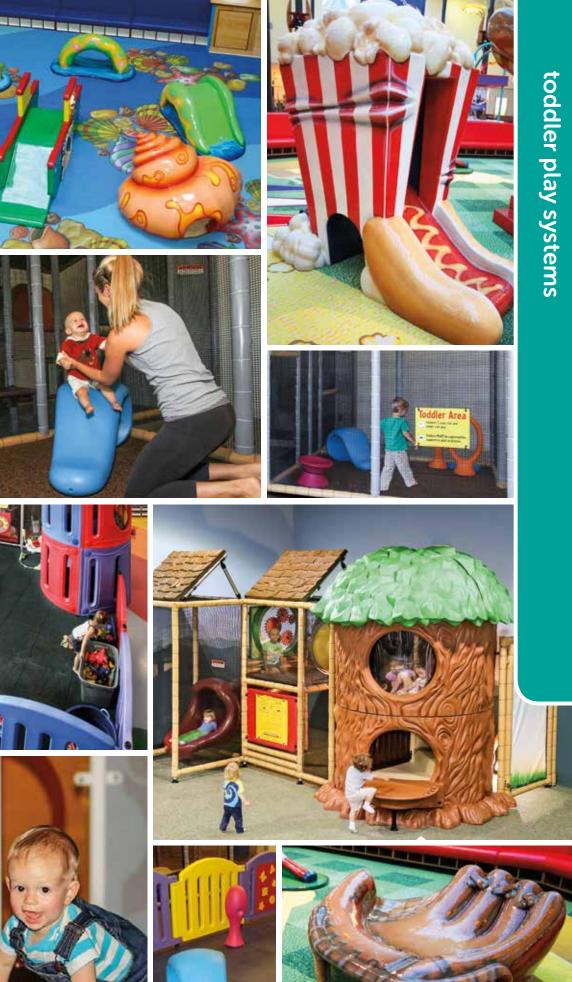
cow

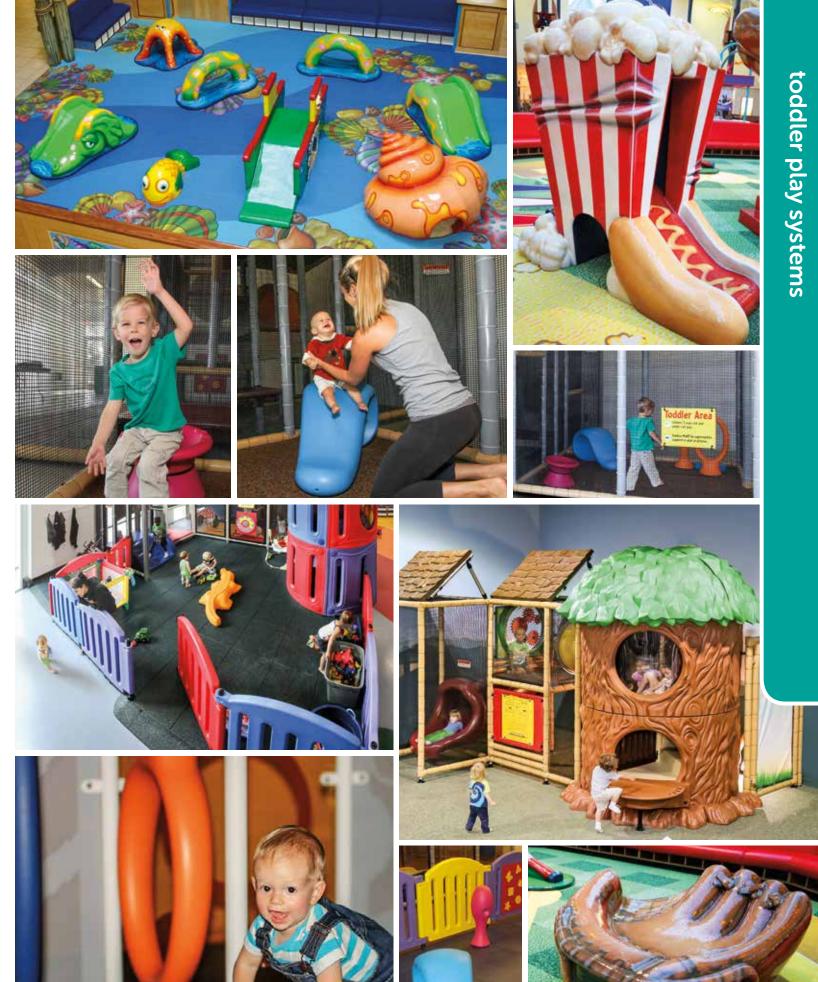
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### play events



Get kids moving with the Soft Play® exclusive offerings of Active Play Events. A good combination of these play components creates an "obstacle course" that is challenging and fun for kids of all ages and abilities.







П



pogo power



molded rock course



sit-n-spin



wiggle waggle





pyramid run

log roll



rope walk



stand-n-spin





kleen machine







molded boulder dash











roller run



skywheels



criss-cross



cave crawl



### play events

tunnels climbing towers slides

Enhance your playground with slides, climbing towers, and tunnels to create an adventurous play experience kids won't forget. These play elements not only offer exciting climbing and sliding opportunities, but also encourage skill-building, friendly competition, and teamwork.



patented ADA spiral climb



90 degree elbow



t-tube



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clear tube

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teeter todder

### tunnels





curved slides







44

### climbing towers



patented ADA spiral tree climb

### slides



custom slides



wave slides



### play events

play panels + imagination play

Prepare kids for a world beyond the playground. Imagination and stimulating multisensory environments are important for kids' cognitive, physical, and social development. Our imagination play stations and play panels encourage learning, sharing, and playing together in an inclusive and engaging environment.

### play panels



guitar electronic play panel



drums electronic play panel



piano electronic play panel



memory panel



fire truck panel



tap-a-tune panel



observation ball



cobra copter



jet blaster





ultimate bat box

police car

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46

### imagination play





bull dozer



fire truck





aviator





safari vehicle





### color specifications

### the right color makes for the right playground

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Color is an important element to any design, and we at Soft Play<sup>®</sup> believe that the right combination of colors can create a unique play environment. Inspired by color studies in architecture, we offer color choices that will enhance any design.

#### plastic component colors 186 cherry orange fuschia lemon 320 294 blueberry mango aqua cobalt 343 grape raspberry forest green lime green 5757 train green olive green burgundy sand 470 4625 420 granite fort brown brown smoke PMS PMS black white black white Use this guide to assist your color selection and specification

#### post padding colors





#### process. This chart is a reference guide only. Final plastic colors may vary based on production processes.

Color Matching System.

### dura frame system



### traditional system



themed example shown





Play Structure

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### material specifications



With a clean and slick look, the dura frame system reduces repair and maintenance costs of the playground equipment.

- 3.5" diameter post system
- 11 & 14 ga galvanized frame
- Removes the need to replace post • pad and netting
- Plastic extruded pipe covers where required
- Customizable geometry •
- Wood grained di-sublimation • powder coat options

The traditional system, a 2" pipe and pad playground system is the lower cost alternative to dura frame. It offers the opportunity to easily replace the pads and update the look of the playground.

- 2" pipe & pad with tuffnet or polyester netting
- 4' modular grids with 14 ga galvanized frame
- Customizable to most any size or geometry
- Variety of post pad colors

Soft Play<sup>®</sup> is the division of PlayPower, Inc., one of the largest playground and recreation companies in the world. All of the PlayPower companies are leaders in the markets they serve. The PlayPower family of brands has hundreds of years of combined experience bringing play and recreation to life.









### build your playground experience today



### contact us to get started

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